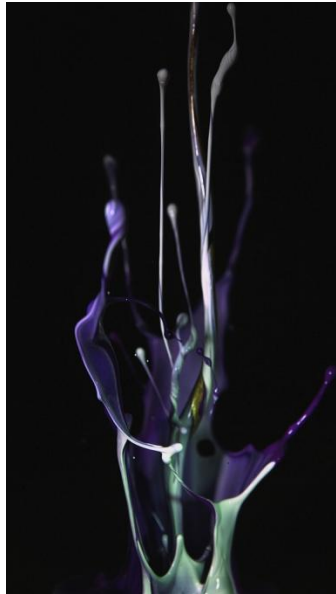


# Press Release

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MARINA BAY  **Sands**<sup>®</sup>  
SINGAPORE



## **ArtScience Museum presents world debut of Naoko Tosa's “*Sound of Ikebana: Four Seasons*”** *Internationally renowned Japanese media artist holds visual media showcase in Singapore*

**Singapore** (24 September, 2013) – ArtScience Museum™ at Marina Bay Sands is proud to host the world debut of “*Sound of Ikebana: Four Seasons*” by renowned Japanese media artist Naoko Tosa from 12 October 2013 to 13 January 2014.

Shot at 2000 frames per second, “*Sound of Ikebana*” is a series of four videos that capture the vibration of kaleidoscopic paint caused by sound waves. With the main theme of four seasons, each video is presented alongside with relevant *Haiku* - short Japanese poetry - including those by the three famous haiku masters: Matsuo Basho, Yosa Buson and Kobayashi Issa. “*Sound of Ikebana*”, which is free to all museum ticket-holders, will be screened at ArtScience Museum’s Expression Gallery on Level Four.

“*Sound of Ikebana*” sees Naoko Tosa expressing specific seasons with vibrant colours inspired by different cultures such as Buddhism, Peranakan and countries including India and China. Viewers will be brought on a journey that begins with Spring’s cherry blossom and apricot flowers, blossoming morning glory flowers in Summer, the fall of red leaves in Autumn and the presence of the cool camellia in Winter.

“We’re excited to share Naoko Tosa’s artistic vision with Singapore. ‘*Sound of Ikebana*’ is a perfect example of how the combination of arts and science can create something as extraordinary as Naoko Tosa’s works. The colours in the videos are powerful, captivating and viewers will be able to see the four seasons come to life with the dynamic paint movements and Haiku,” said Mr. Ross Leo, Associate Director of ArtScience Museum.

“*Sound of Ikebana*” sees the successful introduction of creative design using unpredictable natural phenomena of sound vibrations. By applying sound vibrations to fluids of various viscosity and colours, Naoko Tosa is able to generate intriguing and unforeseen paint patterns. The result of unpredictable slow-motion liquid fluids and mesmeric paint figures will capture the attention of the audience as they make a strong visual connection with traditional Asian cultures and their associated histories.

“It is an honour for me to debut ‘*Sound of Ikebana*’ at ArtScience Museum. ‘*Sound of Ikebana*’ is the fruit of my labour as I have been exploring the relationship between image and sound for over 20 years. I hope that all visitors will enjoy and see the connection between the videos’ artistic values and the technology involved in capturing a natural phenomenon that has often been overlooked,” added Naoko Tosa.

As part of the showcase, two limited-edition scarves depicting Naoko Tosa’s digital works will also be sold exclusively at the ArtScience Museum Shop. The luxurious scarves, made of 100% silk, come with the artist’s printed signature as part of her personalisation to her artworks. They will be available during her showcase at the ArtScience Museum, retailing from S\$300.

Born in 1961 in Fukuoka, Japan, Naoko Tosa received a Ph.D. in Engineering (Art and Technology research) from the University of Tokyo. She went on to become an artist fellow at the Center for Advanced Visual Studies, Massachusetts Institute of Technology (MIT) from 2001 to 2004. Naoko Tosa is currently a Professor at Academic Center for Computing and Media Studies, Kyoto University.

Naoko Tosa has exhibited her artworks at the Museum of Modern Art, New York, the New York Metropolitan Art Museum, Long Beach Museum, International Berlin Film Festival New Media Division amongst many other venues. In 2012, Korea’s Yeosu Marine Expo 2012 Committee honored her digital artwork, “*Four Gods*”, for the Expo. For more information on Naoko Tosa, please visit [www.naokotosa.com](http://www.naokotosa.com)

Information on “*Sound of Ikebana*” at ArtScience Museum can be found at [www.marinabaysands.com/ArtScienceMuseum](http://www.marinabaysands.com/ArtScienceMuseum).

ArtScience Museum at Marina Bay Sands is known as the museum that celebrates creativity, the processes at the heart of art and science, and their role in shaping society. The Museum seeks to understand what drives creative people, how they acquire and use their skills, and how the world around us is changed because of it. ArtScience Museum presents exhibitions and programmes to deliver these stories using a combination of beautiful design, intriguing content and intellectual discussion, in order to inspire the creativity in all of us.



Featuring 21 gallery spaces totaling 50,000 square feet, the boldly iconic lotus-inspired ArtScience Museum is also the premier venue for major international touring exhibitions from the most renowned collections in the world. Since it opened in 2011, ArtScience Museum has been home to some of the best-attended exhibitions in Singapore, including “Titanic: The Artifact Exhibition”, “Harry Potter: The Exhibition”, “Andy Warhol: 15 Minutes Eternal”, “Dali: Mind of a Genius” and “The Art of the Brick”. Current exhibitions include “Mummy: Secrets of the Tomb”, “Essential Eames: A Herman Miller Exhibition” and “50 Greatest Photographs from National Geographic”.

ArtScience Museum at Marina Bay Sands was awarded TripAdvisor’s Certificate of Excellence in 2013. This recognition places the museum amid a select group of attractions that have been recognized by worldwide travelers for providing outstanding tourist experiences.

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**About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

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**For Images**

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